

UNIVERSITY COLLEGE OF HOSPITALITY MANAGEMENT AND CULINARY ARTS OF SANT POL DE MAR **BARCELONA** 

## **ERASMUS PROGRAM**





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# Welcome to your next international experience!

Being in touch with real-world experiences is essential to become a leader in the hospitality and tourism management industry.

With the EUHT StPOL Erasmus program you will face new challenges in business, hospitality and culinary arts; areas in which we are specialized and have more than 55 years of experience.

Studying an Erasmus program at EUHT StPOL will allow you to live a unique combination of study, culture and unforgettable experiencies in an international campus next to the Mediterranean sea.

Get ready to launch your successful career in one of the best universities in the world in Hospitality and Leisure Management!







## Why EUHT StPOL?

1

More than 55 years of experience

training worldwide talents in the hospitality industry

2

#1 in Spain and #14 worldwide by QS World University

y QS World Universi Rankings 2023 3

Barcelona experience:

gastronomic and cultural city, the most visited in Spain

4

Founding member of Hotel Schools of Distinction (HSD) 5

International campus with more than 40 nationalities 6

Small groups
14 average students
per class















## Our facilities, our Hotel-School



Hotel and restaurant open to the public



Suitable facilities for theoretical and practical learning



Six gastronomic concepts



Kitchen facilities and sensorial analysis classroom







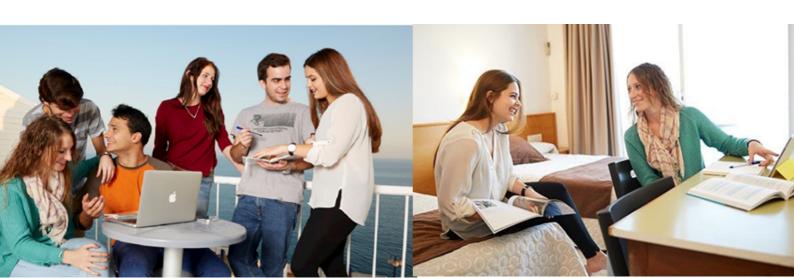






## Stay in our students' residence

- Single or double room.
- All rooms have bathroom, desk and balcony with sea views.
- 3 meals included per day.



### Bachelor's Degree in Hospitality and Tourism Management Study Plan

#### SEMESTER 1: From 19th September 2023 to 27th of January 2024

Course	Subject	ECTS	Language
1	Introducción al turismo y a la hotelería	3	Spanish
2	Marketing	6	Spanish
2	Cultura Gastronómica I	3	Spanish
2	Sistemas de intermediación	3	Spanish
2	Process Management	6	Spanish & English
3	Revenue and Yield Management	4	English
3	Hospitality Human Resources Management	4	English
3	Purchasing and Procurement Management	4	English
3	Finantial Management	4	Spanish
3	Administración y Control de Food and Beverage	4	Spanish & English
4	Strategic Management	4	Spanish
4	Commercial Strategies	4	English
4	Comunicación y Relaciones Públicas	4	Spanish
4	Calidad, medioambiente y sostenibilidad	6	Spanish
4	Legislación hotelera y laboral	6	Spanish

#### SEMESTER 2: From 29th January 2024 to 17th of May 2024\*

Course	Subject	ECTS	Language
1	Dimensión sociocultural del turismo	6	Spanish
2	Técnicas cuantitativas y cualitativas	6	Spanish
2	Tecnología de los alimentos	6	Spanish
2	Cultura Gastronómica II	3	Spanish
3	Gestión de Destinos Turísticos**	6	Spanish
4	Responsabilidad Social Corporativa	6	Spanish
4	Tipología y gestión de empresas de cátering, colectividades	6	Spanish
	y servicios generales hospitalarios		
4	Arquitectura y mantenimiento en establecimientos	6	Spanish
	de hotelería		
4	Public events Planning and Management	6	English & Spanish
4	Franchising in the Hospitality Industry	6	English

<sup>\*</sup> From 20th to 24th of May: Resit

<sup>\*\*</sup> Finishing 19th of April



## Contact

#### **EUHT StPOL**

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Alianzas estratégicas: Strategic Alliances:

















