

## Coordination structures of the training programme for the Bachelor's Degree in Hospitality and Tourism Management (GGHT)

### Purpose

The coordination of the subjects and other training activities of the GGHT degree programme requires systematic and sustained monitoring to ensure continuous improvement. The aim of this document is to present the existing structures and mechanisms for coordinating and improving the training programme.

### Overview of the structures

At EUHT StPOL we have different levels of coordination in the training programme: the internal coordination of the shared subjects, the training areas, the coordinator of studies and internships, the Academic Directorate, the Centre Quality Commission, the School Board, as well as the University of Girona (UdG) Affiliated Centre Board.

#### 1. Internal subject coordination

In the case of subjects taught by more than one teacher, one of the members of the subject teaching team is responsible for the subject. He/she organises the coordination of the contents and assessment of the subject, and updates the teaching guide.

#### 2. Training areas

Each of the training areas has a vision focused on a group of subjects. The teaching staff of the assigned subjects are coordinated in the areas. The head of area reports to the academic director.

The data in the following tables correspond to the academic year 2021/22.

##### 2.1. Area of Human and Social Sciences

Responsible: Dr Ester Noguer

Subjects	Semester
Introducción al turismo y hotelería	1 + 2
Dimensión sociocultural del turismo	1
Dimensión territorial del turismo	2
Sistemas de Intermediación turística	3
Cultura gastronómica 1	3
Cultura gastronómica 2	4
Gestión de destinos turísticos	6
Psicomorfología aplicada a la empresa de servicios (actualmente no se imparte)	8

2.2. Area of Hotel, Food and Beverage Operations

Responsible: Mr Lluís Codó

Subjects	Semester
Operaciones de Food & Beverage	1 + 2
Operaciones de Front & Back Office	1 + 2
Gestión de procesos de Food & Beverage	3 + 4
Tecnología de los alimentos	4
Nuevas tecnologías culinarias	8
Arquitectura y mantenimiento establecimientos de hostelería	8
Public Events Planning and Management	8

2.3. Area of Economics, Finance and Financial Accounting

Responsible: Dr Antoni Vila

Subjects	Semester
Dimensión económica del mercado turístico	1
Contabilidad financiera	3 + 4
Administración y control de Alojamientos	5 + 6
Gestión de Compras y aprovisionamiento	5
Managerial Accounting and Finance	5
Administración y control de "Food & Beverage"	5

2.4. Area of Marketing and Company Communication

Responsible: Ms Ruth Domènech

Subjects	Semester
Técnicas informáticas y comunicativas	3 + 4
Marketing	3
Técnicas cuantitativas y cualitativas de análisis turístico	4
Revenue & Yield Management	5
Sales and Distribution Management	7
Relaciones Públicas y Comunicación	7
Responsabilidad social corporativa	8

2.5. Area of Business Administration and Management

Responsible: Dr Benet Maimí

Subjects	Semester
Dimensión jurídica del turismo	1
Organización y gestión de empresas	1 + 2
Hospitality Human Resources Management	5
Legislación hotelera y laboral	7

Gestión de la multiculturalidad (actualment no s'imparteix)	7
Calidad, medioambiente y sostenibilidad	7
Hospitality Strategic Management	7
Tipología y gestión de empresas de catering, colectividades y servicios generales hospitalarios	8
Hospitality Franchising Systems	8

## 2.6. Area of Languages

Responsible: Dr Hildegard Resinger

Subjects	Semester
English B-2	1 + 2
English C-1	3 + 4
Segundo idioma extranjero básico (alemán)	3 + 4
Segundo idioma extranjero básico (francés)	3 + 4
Segundo idioma profesional turístico (Alemán)	5 + 6
Segundo idioma profesional turístico (Francés)	5 + 6
Professional Tourism English	5 + 6
Professional English for the Hospitality Industry	7 + 8
Tercer idioma extranjero básico (francés)	7
Tercer idioma extranjero básico (alemán)	7
Tercer Idioma profesional turístico (Alemán)	8
Tercer Idioma profesional turístico (Francés)	8
Alemán profesional hotelero	8
Francés profesional hotelero	8

## 2.7. Area of Advanced Training

Responsible: Dr Eva Canaleta

Subjects	Semester
Prácticas de empresa 1	2
Prácticas de empresa 2	6
Trabajo Final de Grado	7 + 8

## 3. Study and Internship Coordinator

His functions include the organisation and coordination of training activities complementary to the subjects (internships, professional visits, etc.) and their integration into the training programme, the management of the premises and timetables of the practical classes that so require, as well as the relationship with companies before, during and after the students' internships, whether they are curricular or extracurricular.

#### **4. Academic directorate**

The academic director and her team monitor the cohesion and quality of the training programme and the assessment, and ensure that it runs smoothly. They receive suggestions and complaints from students and teaching staff, and discuss and promote improvements to the programme.

The academic director organises the annual teaching plans for the degree, reviews and approves the teaching guide of the subjects, and sets the timetables and exam dates within the framework of the official UdG calendar.

#### **5. Centre Quality Commission (CQC)**

The Quality Commission is the representative body at EUHT StPOL that carries out the formal monitoring of the degree, debates and approves the annual reports and improvements, and presents them to the School Board. It meets annually in ordinary session, and in extraordinary session when the situation requires it.

#### **6. School Board**

This representative body at EUHT StPOL formally reviews and ratifies the monitoring reports and the degree programme improvement plan. It meets annually in ordinary session, and in extraordinary session when the situation requires it.

#### **7. University of Girona (UdG) Affiliated Centre Board**

This is the highest academic representation organ of EUHT StPOL. It is composed of the centre's management and UdG representatives. Among other functions, it supervises and coordinates the centre's functioning and its academic, teaching and research activities. It meets annually in ordinary session, and in extraordinary session when the situation requires it.