

## SECOND SEMESTER PROGRAMME (SPRING SEMESTER)

### Bachelor degree in Hospitality and Tourism Management

ACADEMIC YEAR 2019-20

From 3rd February 2020 to 29th Mai 2020

Theoretical classes

Course	Semester	SUBJECT	ECTS	Language
FIRST COURSE	2nd	Técnicas cuantitativas y cualitativas de análisis turístico	6	Spanish
	2nd	Operaciones de front & back office	6	Spanish
	2nd	Técnicas informáticas y comunicativas	6	Spanish
SECOND COURSE	2nd	Cultura gastronómica	6	Spanish
	2nd	Sistemas de intermediación turística	6	Spanish
	2nd	Gestión de destinos turísticos	6	Spanish
FOURTH COURSE	2nd	Event planning and management	6	Spanish/English
	2nd	Architecture and maintenance of hotel facilities	6	Spanish/English
	2nd	Franchising systems	6	English

Remarks:

The student can combine subjects from different courses.

It is recommended to choose more subjects than needed in case that subjects overlap.